

**Win a 'Money can't buy Experience'
With the Ultimate North Melbourne Pre-Match Experience
TERMS AND CONDITIONS**

Acceptance of conditions

- 1 Information regarding prizes and how to enter forms part of these conditions. By entering, entrants accept these conditions.

Restrictions on entry

- 2 Entry is open only to Victorian residents aged 18 or over who are able to take the prize on August 9th, 2015 at North Melbourne's Round match against Melbourne Football Club at the Melbourne Cricket Club, excluding directors, management, officers and employees (and the immediate families of directors, management, officers and employees) of the Promoter, of the Promoter's related corporations, of the Promoter's advertising and sales promotion agencies or of any other agencies or entities associated with this competition ("Eligible Entrant/s").

Duration of competition

- 3 The competition begins at 9am on 9th July 2015 closes at 5:00pm on 3rd August 2015 ("Competition Period").

Method of Entry

- 4 To enter, Entrants must, during the Competition Period, visit www.nmfc.com.au/2015-07-10/win-a-powershop-matchday-experience and fill out the competition entry form by entering their full name, email address, phone number and any additional information that may be required by the Promoter ("Eligible Entry").
- 5 Each Eligible Entrant may only enter this competition once. All entries must be received by the Promoter during the Competition Period. Entries are deemed to be received at the time they are received by the Promoter's database and not at the time of submission by the entrant. The Promoter is not liable for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence due to error, omission, tampering, deletion, theft, communications failure or otherwise. The Promoter has no control over communications networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter is not liable for any consequences of user error including (without limitation) costs incurred. Entrants who enter using multiple email addresses or aliases may be disqualified.
- 6 Entries not fully complying with these conditions of entry may be deemed invalid at the Promoter's discretion.

Winner selection

- 7 One (1) Eligible Entrant will be selected at random electronically from all Eligible Entries received during the Competition Period to win the Prize as set out in clause 11 below ("Winner").

Personal Information

- 8 Details from all entries will be collected and used for the purposes of conducting this competition (which may include disclosures to third parties including Powershop Australia Pty Limited ("Powershop") for the purpose of processing and conducting the competition) and also for contacting entrants. If the personal information requested is not provided, the entrant cannot participate in the promotion and their entry will be deemed ineligible. All personal information will be stored at the office of the Promoter.

- 9 An entrant also agrees that the Promoter may, in the event the entrant is a Winner, publish or cause to be published the Winner's name and locality in any media, as required under the relevant State or Territory lottery legislation.
- 10 By entering this competition, entrants consent to the use of their information as described. Entrants may access and/or change their data by following the procedures in the Promoter's Privacy Policy available at www.nmfc.com.au/privacy or may be obtained by contacting the Promoter.

Prize details

- 11 The prize is a North Melbourne football experience for the Winner including:
- a) One (1) general admission ticket and one (1) change rooms access wrist band to the Melbourne Football Club versus North Melbourne Football Club AFL match on Sunday August 9th;
 - b) unprecedented access to the North Melbourne Football Club change rooms to see the team warm up pre-match;
 - c) sit in on the coaches' pre-match address;
 - d) watch the team run out onto the ground from the race; and
 - e) if the team win, watch the team sing the song at the coaches' discretion.
- 12 Acceptance and participation in the Prize by the Winner is subject to the acceptance and adherence to any additional terms and conditions specified by the prize suppliers including validity and access restrictions.
- 13 It is a condition of accepting the Prize that the Winner may be required to sign a legal release in a form determined by the Promoter in its absolute discretion or any agencies associated with this competition.

Publicity

- 14 The Winner must, at the Promoter's request, participate in all promotional activity (such as publicity and photography) surrounding the winning of the Prize, free of charge, and they consent to the Promoter using their name and image in promotional material.

Notification of winners

- 15 The winner will be notified via phone and email on 3rd August 2015. Winners will be asked for their contact details to redeem their prize.

Awarding prizes

- 16 The Promoter may require the winner to provide proof of identify and proof of age. Identification considered suitable for verification is at the Promoter's discretion.

Disqualification of entries

- 17 The Promoter may, in its sole discretion, disqualify all entries from, and prohibit further participation in this competition by, any person who tampers with or benefits from any tampering with the entry process or with the operation of the competition or acts in violation of these conditions, acts in a disruptive manner or acts with the intent or effect of annoying, abusing, threatening or harassing any other person.
- 18 The Promoter may in its absolute discretion cancel the prize or otherwise cease to provide any benefit of the prize to a winner if the winner, in the opinion of the Promoter, is under the influence of alcohol or any other drug, behaves aggressively or offensively, or behaves in a manner which may

diminish the good name or reputation of the Promoter or any of its related bodies corporate or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate.

Changes in prize value

- 19 Prizes are not transferable or exchangeable and cannot be redeemed for cash. If for any reason a winner does not take an element of the prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be supplied in lieu of that element of the prize. The Promoter accepts no responsibility for any variation in prize value. Where a prize or an element of a prize is unavailable for any reason, the Promoter may substitute for that prize or that element another item of equal or higher value as determined by the Promoter.

Unclaimed prizes

- 20 The prize must be claimed by 5:00pm on 3rd August 2015. If a prize remains unclaimed by that date, that winner's entry will be deemed invalid and the Promoter reserves the right to select an alternate winner in accordance with clause 7 in order to distribute the prize.

Exclusion of liability

- 21 The Promoter and its associated agencies and companies including Powershop, will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
- 22 Without limiting the previous paragraph, the Promoter and its associated agencies and companies will not be liable for any damage or delay in transit to prizes.

Problems affecting competition

- 23 If for any reason any aspect of this competition is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the competition, or invalidate any affected entries.

Privacy statement

- 24 All entries will be the property of the Promoter. The information entrants provide will be used by the Promoter for the purpose of conducting this competition. The Promoter may disclose entrants' personal information to its contractors and agents to assist in conducting this competition or communicating with entrants. The Promoter is bound by the National Privacy Principles in the Privacy Act 1988. All entrants details are managed in accordance with North Melbourne's Privacy Policy which can be found at www.nmfc.com.au/privacy Entrants can request access to the personal information the Promoter holds about them by contacting the Promoter at the below address.

Facebook and Social Media Statement

- 25 This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook and / or any other social media site(s). The entrant releases Facebook from all liability in relation to the promotion. The entrant is providing information to the promoter and not to Facebook.

Promoter's details

- 26 The Promoter is North Melbourne Football Club Pty Limited, ABN 21 006 468 962, of 204 – 206 Arden Street, North Melbourne, Victoria 3051.